



**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS : Ronald D. BLUM et al.  
SERIAL NO. : 10/759,167  
FILED : 20 January 2004  
FOR : INTERACTIVE AND DYNAMIC FLOOR  
ADVERTISING/MESSAGING DISPLAY  
GROUP ART UNIT : 2674 Conf. No. 6633

COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

# **INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97 & § 1.98**

SIR:

In conformance with Applicants' duty of disclosure under 37 C.F.R. § 1.56 and § 1.97(b)(3), the references listed on the attached form PTO-1449 are hereby brought to the Examiner's attention.

Since all of these references were submitted and/or cited by the Examiner in parent application number 10/285,639, no copies of the references are required.

It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear in the "references cited" on any patent to issue therefrom.

Respectfully submitted,

Date: 06 October 2004

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## FORM PTO-1449

INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT(S)

Atty Docket No. : 10551/535  
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 Examiner : (Unknown)

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EXAMINER

DATE CONSIDERED